

SUSTOUR-MED

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KA210-VET - Small-scale partnerships in vocational education and training



Good Practices: Green Village

Practice number	4.1
Name of the Practice	CapsuleT
Theme	4. Digital tools for smart tourism operation
Type	2. Service 5. Activity/Event
Developer / initiator	Capsule T Accelerator, Hellenic Chamber of Hotels
Short description	A network, under the Hellenic Chamber of Hotels, which aims at connecting the travel and hospitality industry leaders with young innovators. The accelerator aims to become the core vehicle for the development and growth of new, innovative entrepreneurial ideas, collaborations and business opportunities, that will help the Greek startup ecosystem evolve, with a positive impact on Greek tourism and the country, in general.
Goal	To provide mentorship and support to teams that have innovative ideas towards developing digital solutions and tools to be used by the tourism industry
Detailed description	<p>The acceleration programme is the core vehicle of their efforts. Activities have been designed according to the needs of the startups which will join the programme as well as the need to connect and involve all stakeholders of the ecosystem. Their main objective is to offer rich content, which will address the business needs of the participating startups, provide hands on learning opportunities and tools for their ventures as well as guidance on how to scale up their business in the travel & hospitality market.</p> <p>The duration of the acceleration programme for each cycle is 5 months with the option for startups to stay as a resident for an additional 3 months and continue to use the facilities for free. Apart from workshops and mentoring sessions, the programme is enriched with local events, pitching opportunities, meetups, industry site visits and networking activities. Moreover, extrovert activities through learning and networking sessions, participations at trade shows and delegations abroad are also a</p>

	<p>key element of the programme, in order to connect Greek teams with the rest of the world.</p> <p>The programme is offered to the selected candidates free of charge and without any financial requirements (equity or stocks from your company).</p> <p>Capsule T Accelerator contributes to the promotion of sustainable tourism by offering access to information, education, visibility and networking opportunities to help innovative new ventures working in the travel and hospitality industry to grow efficiently.</p>
Innovativeness	The consulting and mentoring services are offered to targeted ideas/teams that specifically address the need of innovative solutions in the tourism industry as a whole
Financial aspect	<i>free</i>
Country	<i>Greece</i>
Target Group	<i>VET providers</i>
Transferability	Hoteliers and aspiring professionals or entrepreneurs in the tourism sector can map similar opportunities in their context. Also, VET providers can develop similar programmes to accelerate the digital and sustainable transition of the tourism industry in their local context
Website and/or relevant links	<i>https://www.capsuletaccelerator.gr/</i>