

SUSTOUR-MED

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KA210-VET - Small-scale partnerships in vocational education and training



Sustainable Tourism Training For the Mediterranean Region

Good Practices: Green Village

Practice number	3.3
Name of the Practice	AccessLab
Theme	3. Social Responsibility
Type	2. Service 4. Online Platform/Mobile App
Developer / initiator	AccessLab
Short description	AccessLab enhances accessible tourism in Greece by certifying the accessibility of touristic places and offering safe touristic routes in the cities for people with disabilities.
Goal	<i>To promote and certify the accessibility of places and businesses to persons with disabilities, thus fostering the social inclusion aspect of sustainable tourism</i>
Detailed description	<p><i>AccessLab was established in 2017 in Athens as a partnership of urban planners and geoinformatics engineers. It aims at constantly providing smart solutions to improve accessibility and urban mobility. AccessLab develops digital applications and tools, being a trusted partner for local authorities, businesses and individuals.</i></p> <p><i>Modern cities have to successfully face the issues of accessibility and urban mobility. Technological advances open up new horizons and lead to the adoption of social innovation methods. AccessLab is a startup company of urban planners and geoinformatics engineers. They aim to be an integral part of the technology ecosystem and to provide smart mobility solutions for disabled people. Using AccessLab tools, people with disabilities can safely move around the city and search for accessible places with touristic interest.</i></p> <p><i>AccessLab is user friendly and promotes accessible tourism and social inclusion with a focus on people with disabilities.</i></p>

Innovativeness	<i>It is a holistic service that relies on the use of an online platform/mobile app to certify (by the service's experts) and promote the most accessible tourism businesses in Greece</i>
Financial aspect	€ = Minimum Investment
Country	Greece
Target Group	<i>small hotels, tourism offices, tourism agencies, destination managers Local authorities VET providers</i>
Transferability	Tourism and accommodation businesses such as small hotels can be part of the database and seek an accessibility certification.
Website and/or relevant links	https://accesslab.gr/ info@accesslab.gr