

SUSTOUR-MED

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KA210-VET - Small-scale partnerships in vocational education and training



Good Practices: Green Village

Practice number	1.1
Name of the Practice	Too Good To Go: End Food Waste
Theme	1. Waste Management
Type	4. Online Platform/Mobile App
Developer / initiator	Too Good To Go
Short description	A mobile application (available on Android and IOS) with more than 10 mil downloads with the goal to minimise food waste by connecting businesses and consumers
Goal	<i>Its main aim is to contribute to sustainability by eliminating food waste. Hotels that offer services related to food such as breakfast, lunch and/or dinner can join the network of enterprises and sell their food surpluses through the app. The app is a free to download and user friendly.</i>
Detailed description	<p><i>How it works for the end user:</i></p> <ul style="list-style-type: none"> • Search the map to find a restaurant, cafe, or shop near you that has unsold food • Buy the food through the app • Collect your food at the pre-set time, and enjoy it knowing you've done something good for the planet <p><i>There are many popular restaurants and hospitality companies enrolled in the app: users can choose from stores such as Costa Coffee, Greggs, Caffè Nero, Morrisons, Planet Organic, LEON, YO!, and your favourite local independents - more than 90,000 stores fight food waste with us across Europe and North America, with more joining every day.</i></p>
Innovativeness	<i>It is an innovative mobile app that uses user friendliness and digital accessibility in order to promote circular economy and contribute to the reduction of food waste. Annually more than 1/3 of the food that businesses produce is wasted and this app tries to contribute to its minimisation. The app is also innovative when it comes to the project's target group (small hotels), as it</i>

	<i>initially targets specifically food serving businesses. Small hotels can save food waste and also add a small amount of income from an otherwise wasted source.</i>
Financial aspect	<i>€ = Minimum Investment</i>
Country	<i>global</i>
Target Group	<i>small hotels</i>
Transferability	Accommodation managers or owners of hotels that serve food and/or breakfast can add their business to the app as a partner alongside other hospitality businesses such as restaurants and cafes so they can sell their food surplus to interested customers at a very low price
Website and/or relevant links	<i>https://toogoodtogo.org/</i>